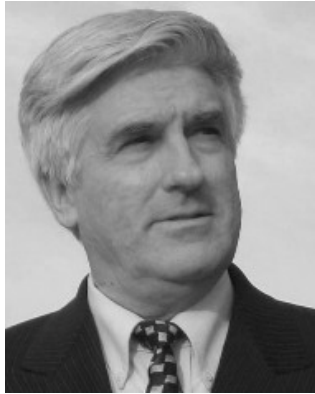


2nd German American Energy Conference 2010

March 22 - 23, 2010 in Berlin



Bruce R. Greenwood

Director Europe

Massachusetts Office of International Trade & Investment / MOITI
Europe

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Since 1993, Bruce Greenwood has been Director Europe of the Massachusetts Office of International Trade & Investment, the international office of the Commonwealth of Massachusetts USA. In this capacity, Mr. Greenwood has worked to expand business relations between Massachusetts and European firms, both in attracting new European corporate investment to Massachusetts and supporting existing European investors in their U.S. expansion plans. In addition, his office has assisted Massachusetts firms with market entry in Europe and, conversely, assisted European firms in sourcing new and innovative product form North America. Mr. Greenwood has been a speaker at prestigious seminars and conference organizes by European chambers of industry and commerce, business associations, economic development agencies, banking associations, technology parks, business clubs and law firms. From January 2002 to January 2006, Mr. Greenwood served as President of the Council of American States in Europe (C.A.S.E.), an organization composed of the official U.S. state representation offices in Europe. Effective of January 2009, he assumed the office of C.A.S.E. President once again. Mr. Greenwood holds degrees in history, journalism and business administration and speaks English and German.

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